

A Special Business Guide Book
Provided By



www.Club-Asteria.com

How You Can
START A GLOBAL
BUSINESS

Anywhere On Earth With Little Or No Money



HOW YOU CAN START A GLOBAL BUSINESS ANYWHERE ON EARTH, EVEN WITH LITTLE OR NO MONEY

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Introduction

Billions of people have a simple desire: to own a small business so they can stop working for someone else and secure their family's financial future.

The desire may be passionate or practical. You may want lots of money or just enough to cover your family's money needs, to buy a car or get surgery for your child. Whatever the reason, choosing the right business is critical, and finding the right kind of business isn't easy.

Unfortunately, most never realize their dream because most businesses require lots of cash to get started for huge license or franchise fees, to buy products, or to sign long-term leases for store or office space.

Many professions from doctors and lawyers to mechanics and plumbers require special training that takes time and money. Even living in a small town or village can often cost you money, if your business can only sell to local people.

What makes the perfect business for you?

Every situation is different, but certain key points are critical for you to succeed. This Guide Book lists 7 Critical Requirements that give you the best chance of success today. You can truly make money from any town or village, at any economic level, even if you have little or no money to start with.

That's worth repeating: You can make money today from any town or village, even with little or no money of your own.

You cannot do this with just any business. Choosing a business that lets you tap into the wider world market means your income has no limits. Fortunately, technology allows you to do this fast -- but you still need the right products and services customers will spend their money on.

There are 7 Critical Requirements to start your successful global business and make money from your home and be a success.

The 7 Critical Requirements To Starting And Succeeding At A Global Business From Your Home

1) You must have access to the Internet -- either at home, a library or community center, or even an Internet café. Since you are reading this Guide Book you already have the Internet, because you visited our website (www.Club-Asteria.com) and had us email this Guide Book to you. You've already got one of the 7 Critical Requirements for a successful business of your own.

The Internet gives you unlimited resources AND unlimited numbers of customers.

People with money in other countries WILL PAY YOU for the products and services they want, whether you live in India or Iceland, Kazakhstan or Kenya, Bangladesh or Belgium, the U.S. or Ukraine... anywhere at all.

The Internet levels the playing field WHEN you have these other Critical Requirements in place:

2) The company you do business with should have a global vision for helping people, not just "making money." You will need products or services to sell, which usually means getting them from a big corporation. Choose a good company that is concerned about people and our world.

Why is this important? We all know what happens when big corporations don't care about what's best for the regular people. We all have a responsibility that is bigger than ourselves. We all touch other peoples' lives, and when we do, we should always leave them better off than when we met them. Please make sure your business is a giving business, not a taking business. Bring value to your community, and people will see you as a force for good.

Make sure any company you buy from has integrity and credibility. Club-Asteria was founded by Andrea Lucas, who spent much of her life traveling all over the world helping millions of people in need during her years with the World Bank and other global ventures.

Club-Asteria members make the most money possible on the products and services you sell. With our profits we support micro-loans, new wells, animals and more to people who need it most, and ask successful members to donate memberships to others who cannot afford to pay themselves.



3) Choose a business with a low -- or FREE -- entry cost. No matter what the business is, it is no good if you cannot afford it. Caring companies make sure people can start cost-free if they need to, so you can start your own business no matter what. Club-Asteria has several levels with many ways to make more and more money faster and faster.

Club-Asteria's Free Member Program is designed so people with little or no money can at least get started and make money to lift themselves up out of poverty with dignity. Even these free members get everything they need to start a profitable business, including:

- A personalized website with ZERO monthly hosting fees (even people who know nothing about setting up webpages can start making money with their own website)
- Products, services and travel packages they can sell to anyone in the world and make money WITHOUT having to pay for in advance (no up front inventory cost). They can also buy them for themselves at reduced distributor pricing if they want through their website.
- Connect with tens of thousands of other members worldwide, each with businesses of their own, through our Global Forum
- Cost-free access to our beginners' level educational tools and live webinars, plus world-class advanced business training and personal development programs for significantly less than others pay

BECOME A MEMBER NOW!

Club-Asteria also has Premium Membership levels with additional services, like 100% free access to our library of over 10,000 business and personal training titles, our proprietary lead generating program and our online "e-wallet" that lets you access or send your money from anywhere in the world, 24 hours a day. We cover each membership near the end of this Guide Book, but our top level members pay less than \$20 a month, so even the poorest new free member can quickly earn enough to afford a Premium Membership and get all the benefits.

4) Your supplier should let you use their money, providing their products and services for you to resell without any expensive inventory requirements. You should have their full inventory available so you can make sales and earn commissions, but you should never have to pay for inventory or shipping items to your customers.

Warning: Avoid businesses that require you to pay up front for products! You should not have to buy any "minimum" amounts of inventory. Plus, storing inventory means spending more money to rent space. NO office, NO warehouse, and NO storefront is needed in Club-Asteria, because no charge is made until AFTER your customer has paid you! Being able to build a simple business without inventory from your home -- or anywhere else -- means Club-Asteria Members can succeed anywhere in the world.

5) Find an EASY business. The simpler it is, the faster you make money so your business pays for itself and you can duplicate your efforts. Remember, you are only one person! You can only grow as fast as what you can do yourself UNLESS you can bring on others. Duplication let's you own your business, instead of it owning you! Duplication increases your income dramatically and helps spread wealth and success to other people who need it too.

The easier the business is to learn, the easier you can duplicate your efforts by sharing with others, so everyone can make more money. Club-Asteria makes it very easy to duplicate yourself over and over... Club-Asteria literally does all the training for you.

6) The company that supplies you should treat you like a partner, and provide you the basic training, assistance and tools you need to get started and succeed. Not only that, they should have plenty of other inexpensive resources you can access so you can become super successful, if that's what you want.

We've shown how Club-Asteria provides even free members the training they need to start a successful money-making business. To grow, we all need ongoing personal development and business training to keep improving our life and business. A caring company won't leave you to find the training you need on your own. Club-Asteria makes quality training available so serious people can learn and grow for much less than getting a business degree or trying to teach yourself.

- Our world-class educational programs help you grow in your business and personal life
- You earn easy commissions marketing our products and services, so you can earn more money from day one
- Our discount shopping and travel packages let you enjoy nice things for your family for less money, and make travel affordable to visit family or for holiday
- Mobile "e-wallet" cash management and transfers let you access your commissions from anywhere in the world, free from money-changers and conversion schemes

BECOME A MEMBER NOW!

Club-Asteria members ARE our partners in business success AND in helping us succeed at im-



proving the lives of millions of people all over the world, through our programs that provide micro-loans and other assistance worldwide.

7) The company should have a completely open pay plan where you can check your status any time, see your sales and the commissions or other payments due you. You shouldn't have to wait weeks to get paid, either! An upright company will pay you regularly and on time.

The more of these 7 Critical Requirements your business meets, the greater your chance of business success.

We don't know of any other company that offers you the opportunity to begin your own business for less than \$20 a month, give you a proven business structure that pays for itself, doesn't require big investments, inventory or overhead, and is easy to duplicate so you can help others and earn more money.

Club-Asteria meets ALL Seven Critical Requirements Criteria and more.

BECOME A MEMBER NOW!

Our members include entrepreneurs interested in global social needs, immigrants and expatriates, ambitious, motivated individuals from developing nations, as well as tens of thousands of people simply interested in personally benefitting from our products and services.

So what does it take to become a Club-Asteria Member?

We've already discussed our Free Member Program, our way to include people so bound by poverty they could never own a business and lift themselves up financially. We give free members everything they need to get started and make money, including:

- A personalized website
- Products and services to resell
- Full access to our Global Forum
- Discounts on shopping and travel packages
- Cost-free access to basic business education
- Additional access to world-class advanced business training and personal development programs at significant discounts

As far as we know, Club-Asteria is the only program that actively offers no cost memberships that give all this to those in dire need. This allows even the poorest people to support themselves and their family with dignity, from anywhere in the world.

Premium Members Get Added Value

Our Premium Membership levels provide additional benefits to help you jump start your business and start earning more money, faster. Only Premium Members get our ongoing coaching, counseling, training, educational programs and special products and services you can use to improve yourself AND resell for profit.

Silver Membership

For only \$9.95 per month Silver Members get everything free members receive PLUS:

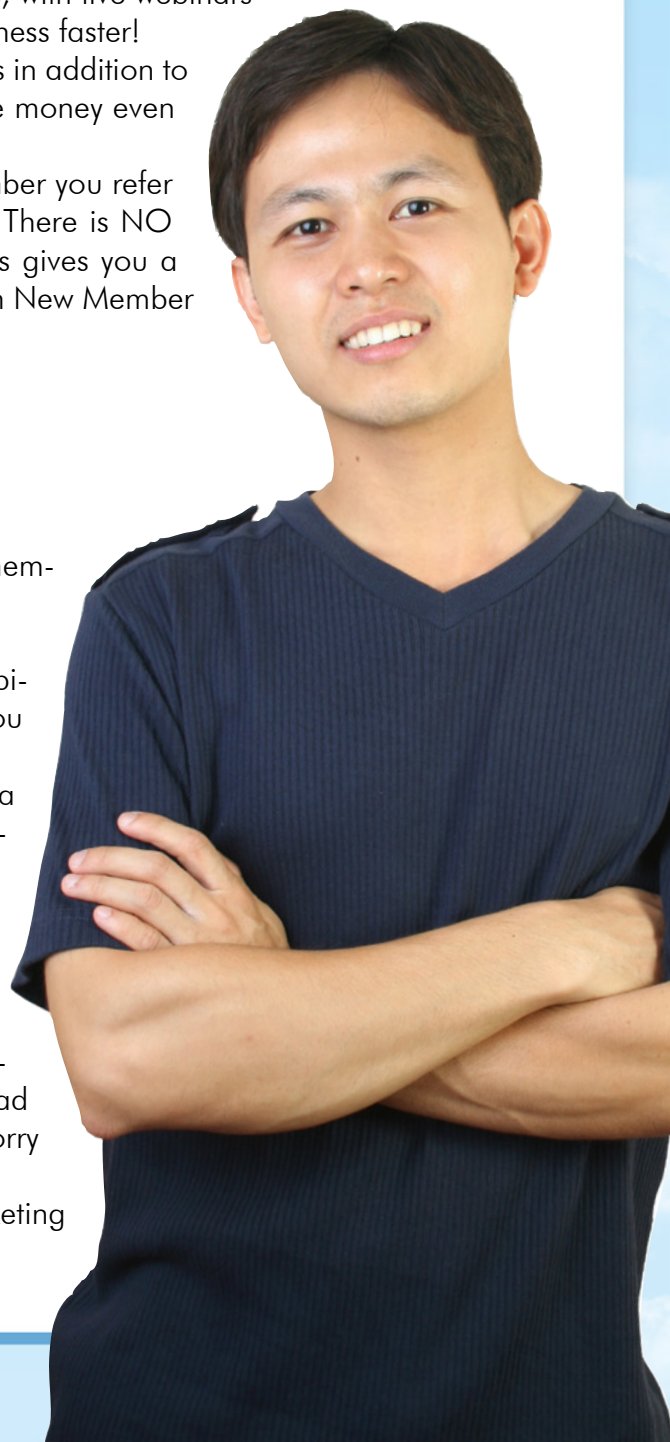
- Expanded access to our huge online educational library, with live webinars and entrepreneur programs to help you grow your business faster!
- Earn commissions from our affiliate marketing programs in addition to your own product and service sales... so you can make money even if you don't make a sale!
- Earn \$4.50 per month, every month for each new member you refer for as long as they remain a member, year after year. There is NO LIMIT to how many people you can earn this for! This gives you a residual lifetime income that grows and grows with each New Member you refer.

BECOME A PREMIUM MEMBER NOW!

Gold Membership

For only \$19.95 per month Gold Members get even MORE member benefits:

- UNLIMITED USE of our entire educational library, webinars, and training programs -- absolutely everything you need to succeed!
- FULL 100% FREE ACCESS to our entire Club-Asteria Business & Personal Growth Library - OVER 10,000 e-Books, CDs, Tapes, Videos, Educational Seminars, Software, Audio Recordings, Detailed Reports and Systems you can download for yourself OR RESELL for more money! (ONLY Gold Members have these Special Resell Rights)
- Drive hundreds of customers and prospects to your Club-Asteria website every month with our fully automated lead capture and marketing system -- so you don't have to worry about finding buyers!
- Our Automated Business Management & Online Marketing



Program can promote your business to build a HUGE customer base FAST -- that buys from you again and again!

- Your own personal Electronic E-Wallet so you can manage and transfer funds easily from anywhere in the world, without high charges and conversion fees from unknown sources
- Be part of our Forum and become a trusted member of our global community. Meet and communicate with thousands of like-minded individuals around the world and let your voice be heard!

PLUS YOU EARN \$9.00 PER MONTH PER NEW MEMBER you refer, every single month they remain active -- NO LIMITS On Your Income!

BECOME A GOLD MEMBER NOW!

As our most successful members, Silver and Gold Members are encouraged to contribute and participate in our philanthropic programs such as micro-loans to help us end the cycle of poverty and the suffering of impoverished people all around the world.

Why become a Silver or Gold Member?

In addition to all the benefits we've listed above, such as earning money whenever programs, services or products are sold through your affiliate site and sharing revenue earned by Club-Asteria through the sale of our products and services,

Refer just TWO new members a month and your Premium Membership costs almost NOTHING!

As a Silver or Gold Member, your entire membership practically pays for itself with only TWO referrals a month. However, Silver Members only earn \$4.50 a month beyond that. This means

Gold Members Can Make DOUBLE THE MONEY -- For Life!

BECOME A GOLD MEMBER NOW!

Gold Members earn \$9.00 per month, TWICE AS MUCH as Silver Members every single month their new referrals remain members. It still only takes a couple of new members to practically pay for, and you get all the benefits of Gold Membership practically free.

While free members can make money from the sale of products through their site, they don't share in these other revenues. No wonder the vast majority -- over 84% of our members -- choose Gold Membership from the very beginning!

Your Next Step

No matter what, take the time to **REGISTER ON OUR SITE NOW.** If at all possible, start as a Gold

Member to make the most money, and take advantage of ALL the benefits Club-Asteria has to offer.

There are NO extra or hidden sign up fees, NO inventory costs, No Obligations and No Long Term Commitment.

Your total cost to begin is only \$19.95, and your monthly price can NEVER be increased.

Within minutes after you register you can immediately set up your personal website and start getting ALL of the training and other information to help you succeed fast.

When you refer people to your website they can buy products and services from you, and if they become members, you get paid for that too!

Your Decision Can Change Your Family's Future

Not making a positive win-win-win decision like this is the ONLY way to make sure you don't make money!

With all of the resources available, you get to make money on the same level playing field as everyone else... nobody has any more advantage than you, so how much do YOU want to make? Ask yourself these questions:

If not Club-Asteria – then what? If not now – then when?

Opportunity can knock, but it's up to you to open the door and take the first step. [CLICK HERE](#) to Register Today, and make tomorrow brighter and better for yourself, your family, your community and your world.

ABOUT CLUB-ASTERIA, ANDREA LUCAS, & OUR LEADERSHIP

Club-Asteria's Mission

Our Mission is to care and help expatriates, immigrants and entrepreneurs in developing countries become more successful in their personal and professional lives and enable them to provide money and support for their loved ones.



Our primary vision for accomplishing this is to provide the means, training and resources for entrepreneurs in any country and at any financial level, so they can start and grow and succeed. Our model requires little or no money and no inventory, and through our Internet-based model allows Members to build a global customer and prospect base, so their income potential is unlimited.

Second, we promote other local entrepreneurship in developing nations through the use of micro-financing and micro-credit, to end the cycle of poverty that hundreds of millions of people from around the world are trapped in.

Finally, using our profits we invest in philanthropic efforts to make immediate improvements for struggling individuals, families and communities, by focusing on improving nutrition, housing, health care and education.

BECOME A MEMBER NOW!

Our Founder & Leaders

Andrea Lucas, PMD, MBA, CPA, CMC, is founder and Managing Director of Club-Asteria. Andrea is a former Director of the World Bank, published author and mentor with over 30 years experience in finance, management, consulting and international project development in developing nations. A native of Austria, Andrea emigrated to Canada as a young woman, where she learned firsthand about the trials and tribulations of being a stranger in a foreign country. Club-Asteria grew from her vision to provide a way back for immigrants, expatriates and individuals in developing nations to own a business of their own, and enriching the lives of those caught in the cycle of generational poverty worldwide.

Hank Needham, Director of Sales and Marketing, is responsible for establishing Club-Asteria's Country, Regional and Network Team Leaders. Hank has 22 Years experience in building Sales Teams throughout Europe, United States, Asia and Africa with special emphasis in the Network Marketing and Communications Industry.

Mark Kaplan spent forty years as a real estate broker, builder, developer and investor. His companies have developed, built and sold properties ranging from single family homes and pre-planned residential communities, to commercial office buildings and shopping centers and even mountaintop ski resort properties. He is co-founder and International Director of W.I.N. University, one of the top success training firms for entrepreneurs worldwide.

Dr. Rich Schuttler has 25-years of diversified domestic and international management and leadership improvement expertise. Dr. Rich has mentored executives, faculty, and students from around the world in academic settings, government agencies, Fortune 1,000 corporations and a variety of professional leadership and management settings. Dr. Schuttler served as Dean at the University of Phoenix from 2000-2004 (Business Week's 2004 #3 Hottest Growing Companies) after a distinguished career as

a U.S. Navy officer. He is the author of the book *Laws of Communication: The Intersection Where Leadership Meets Employee Performance* and co-author of *The Lifetime Medical Organizer* and *The Million Dollar Attitude*.

[BECOME A MEMBER NOW!](#)

Common Questions

Here are some common questions we get asked. If you have other questions **[CLICK HERE](#)** to Contact Us with your question and we will get back to you within 48 hours.

Where Does The Name Asteria Come From?

It comes from Greek Mythology! The name "Asteria" means "Star". This name was given to five famous women:

Asteria was the Titan goddess of oracles, prophetic dreams and astrology. Asteria flung herself into the Aegean Sea in the form of a quail in order to escape the advances of Zeus. She became the island of the same name. Later, the island Asteria was identified with Delos, which was the only piece of earth to give refuge to the fugitive Leto when, pregnant with Zeus's children, she was pursued by vengeful Hera.

Also, there was Asteria, the Amazon. The Amazons are a nation of all-female warriors in Classical and Greek mythology placed in a region of the modern territory of Ukraine. The Amazons have become associated with various historical peoples throughout the Roman Empire period. From then on their name has become a term for woman warriors in general.

Asteria of Alkyonides, flung herself into the sea along with her sisters and was transformed into a kingfisher.

Asteria or Astris was one of the Heliades, daughters of Helios. She married the river god Hydaspes (the modern Jhelum River) and became mother of Deriades, king in India.

And lastly, Asteria was one of the Danaids, daughters of Danaus who, with one exception, murdered their husbands on their weddings nights. She was, briefly, the bride of Chaetus (obviously...).

We chose Asteria for our company name to honor the first two women: the Titan Asteria, who gave refuge to another when desperately needed; and the Amazon Asteria, who



was a warrior ready to fight for her rights.

Following in the footsteps of these two great leaders, Club-Asteria stands for helping and empowering its Members!

How Fast Can I Really Make Money?

It's up to you. If you go right into your account and put in the information for your webpage, you can begin sending people there within minutes of signing up! We have members who begin the same day, referring friends and family as members, and some make more money than their membership costs -- their first day! With Club-Asteria, you can make money as fast as you want, and there are NO limits on your income!

How Fast Can I Start Getting Access To The Training Library?

You can start getting your business and personal development training the minute you login the first time with your username and password. There is NO waiting -- you can begin learning and growing immediately.

Are there any hidden costs to join?

There are NO extra or hidden sign up fees, NO inventory costs, No Obligations and No Long Term Commitment.

Your total cost to begin as a Gold Member is only \$19.95, and your monthly price can NEVER be increased.

What Happens Once I Join?

Once you have joined as a Member, you will receive our Welcome Email. When you click on the link in this Welcome Email you will confirm your account. In the event that you did not receive the Welcome Email, please check first in your spam filters or optional email folders, and if it is not there either, then **CONTACT US** and provide us with the login information you signed up with, so we can manually confirm your account. We strongly suggest our members get a free GMAIL account to use as your login email with Club-Asteria.

After you have confirmed your account, you can login by clicking the **LOGIN/JOIN** button on the Club-Asteria website.

How Do I Navigate Around The Club-Asteria Website?

Once you have joined as a Member you simply enter your **LOGIN** with your email address and password, and your personal "My Account" page will open up. Here you will see your personal informa-

tion, your Asterios Balance, your Cash Balance, the programs you have signed up for, and all other information about your account.

You can edit your account information by clicking on the "Edit Profile" link in the navigation bar. The other links take you to web pages that either require you to input additional information, such as the "Compliance" link, or for other information about your account, such as "View Asterios History" or "View Cash History".

What All Does A Gold Member Get?

Gold Members get every benefit available:

Gold Member Business Tools:

- A personalized website with ZERO monthly hosting fees (you don't have to know anything about setting up webpages and start making money with your own website)
- A way to connect with tens of thousands of other members worldwide, each with businesses of their own, through our Global Forum. Gold Members are trusted members of our global community.

Gold Member Educational Resources

- UNLIMITED USE of our entire educational library, webinars, and training programs -- absolutely everything you need to succeed!
- FULL 100% FREE ACCESS to our entire Club-Asteria Business & Personal Growth Library - OVER 10,000 e-Books, CDs, Tapes, Videos, Educational Seminars, Software, Audio Recordings, Detailed Reports and Systems you can download for yourself OR RESELL for more money!

Gold Member Products & Services To Sell

- ONLY Gold Members have Special Resell Rights for ALL 10,000 Club-Asteria Business & Personal Growth Resources
- Hundreds of other products, services and



travel packages you can sell to anyone in the world and make money WITHOUT having to pay for in advance (no up front inventory cost). You can also buy them yourself at reduced distributor pricing if you want... all through your Club-Asteria personalized website.

Gold Member Marketing Resources

- Access to our fully automated lead capture and marketing system to drive hundreds of customers and prospects to your Club-Asteria website every month with -- so you don't have to worry about finding buyers!
- Our Automated Business Management & Online Marketing Program can promote your business to build a HUGE customer base FAST -- that buys from you again and again!

Gold Member Financial Resources

- our own personal Electronic E-Wallet so you can manage and transfer funds easily from anywhere in the world, without high charges and conversion fees from unknown sources

PLUS ONLY GOLD Members Earn \$9.00 Per Month PER NEW MEMBER you refer, every single month they remain active -- NO LIMITS On Your Income!

BECOME A GOLD MEMBER NOW!

Why Should I Become A Gold Member?

In addition to all the benefits we've listed above, both Silver and Gold Members can earn enough money by just referring new members that practically pay for your entire membership with only TWO referrals a month. However, Silver Members only earn \$4.50 a month beyond that, while Gold Members earn \$9.00 each month, as long as the new member remains active. This means

Gold Members Can Make DOUBLE THE MONEY -- For Life!

This alone is why over 84% of our Premium Members elect Gold Membership from the beginning!